

Your Voice consultation highlights

Thank you for participating in our consultation for the Red Route on Western Road, between Holland and Montpelier Road which was live from 24 November 2025 – 4 January 2026.

The consultation received 1,032 responses from residents, businesses, stakeholders and visitors.

- Residents: 90.8%
- Visitors: 5%
- Businesses: 3.1 %
- Stakeholders: 1.1%

Respondents were asked the following questions.

What do you mainly use the area for? Multiple choice question

- To visit friends and family: 10.6%
- To visit a place of worship: 1.1%
- To sit in the gardens: 4.8%
- To get from A to B: 25.5%
- I work here: 5.3%
- For leisure: 21.9%
- To shop: 26.6%
- Other: 4.2%

How many deliveries do you receive per day? This was answered by 32 respondents

- A few times per week: 37.5%
- Once per day: 6.3%
- More than once per day: 56.3%

What size is the delivery vehicle? Multiple choice question

- Transit Van: 31.3%
- Luton Van: 17.9%
- 7.5T Lorry: 14.9%
- HGV: 11.9%
- Articulated lorry: 9.0%
- Car: 11.9%
- Don't know / not sure: 3.0%

This below feedback showed more people thought the Red Route would improve safety for everyone who moves through and around this area.

- 50% of respondents felt it would make the area safer
- 53% felt it would speed up bus journey times
- 56% felt it would keep traffic moving

We've looked carefully at the feedback and will be doing the following:

Improve safety and reduce congestion - Introducing a Red Route will give us extra powers to enforce the existing parking restrictions using CCTV, allowing for more effective enforcement of the area, reducing the number of illegally parked vehicles, clearing space for pedestrians and shoppers

Supporting local businesses - Businesses asked for more loading bays. In response, we'll be installing 10 loading bays along the Red Route area, a total of 140 metres of loading space for shops and traders. We will be monitoring the use of these bays and engaging with businesses and can make adjustments quickly where necessary.

Improving accessibility - People with disabilities and Blue Badge holders were concerned about access. We'll be introducing more disabled bays on both Western Road and its side streets. We will be monitoring the use of these bays continuing to engage with disabled groups.

The Red Route will be installed later this summer under an Experimental Traffic Regulation Order (ETRO). This means we will be able to make changes and adjustments quickly to the Red Route should there be a need.

The exact timings of the implementation of the works will be published on our webpage when available. www.brighton-hove.gov.uk/red-routes

During the initial two weeks of the scheme, warning notices will be issued rather than a Penalty Charge Notice (PCN) while people adjust to the new restrictions.

If you have any questions, please feel free to email the team
ParkingProjects@brighton-hove.gov.uk

